

THE TRIBECA TRIB

News Source for Lower Manhattan Since 1994 • tribecatrib.com

ABOUT THE TRIB

Who reads us

Residents of Tribeca, BPC and FIDI • Business Owners Families • People Who Work in Lower Manhattan

What we write about

News • Culture • Kids • Real Estate & Development Events • Local History • Personal Profiles

How many people we reach

- Avg. Monthly Sessions: 13,500; Page Views: 20,500
- Eblasts are sent to 2,500 subscribers

Recognized by...

- National Newspaper Association, Winner, "General Excellence" Award
- New York Press Association, Winner, "Best Use of Video" and "Best Website" Awards
- New York Times, "...long helped make a community out of the neighborhood."

EBLAST AD RATES

TOP LEADERBOARD \$195 per blast
500 wide x 80 deep

THE TRIBECA TRIB

LEADERBOARD \$195 per blast
595 wide x 95 deep

First Look: Nobu's Designs for Majestic Lower Broadway Landmark



JR. LEADERBOARD \$125 per blast
395 wide x 65 deep

Church Street School Struggles to Stay in Community It's Long Served



SKYSCRAPER

\$195 per blast

175 wide
630 deep

All ad dimensions in pixels

WEBSITE AD RATES

TOP LEADERBOARD \$395 per month
700 wide x 105 deep

LEADERBOARD \$395 per month
970 wide x 105 deep

THE TRIBECA TRIB



'Nutcracker' Extravaganza Returns to the P.S. 89 Stage
WATCH: Colorful performances by nearly 300 kids from Manhattan Youth's after-school dance classes.

1-TILE \$195 per month
165 wide
190 deep

RECTANGLE \$395 per month
350 wide
250 deep

FINANCIAL DISTRICT
FidU Cafeteria Becomes After-School Tutoring Hub for Helping Kids.



ARTS
For an Artist by Night, Local Stars Are His Studio, Napkins His Canvas.



RECTANGLE \$395 per month
350 wide
250 deep

WORTH NOTING

POLICE BEAT

Theft in NY Health & Racquet Club locks \$2,200 bikes stolen

SPONSORED POST \$150/week

TRIBECA CHAMBER PLAYERS PERFORM DVORAK

Free performance at Downtown Community Center

TRIBECA ARTISTS STUDIO TOUR STARTS FRIDAY

For 20 years, local artists have opened their doors to the public

19 PARK PLACE, TRIBECA

AD: 21 floors facing the future, full & half floor condominiums.

SQUADRON TO HOST CONSTITUENT CONVENTION

On May 15, chance to be heard on critical issues

DOWNTOWN CALENDAR



12/24/2016 - 3:00pm

CHRISTMAS SERVICES DOWNTOWN

Three Downtown Christmas services on Dec. 24, one for the family at St. Paul's Chapel and a traditional celebration at Trinity. All are free and open to everyone.

12/24/2016 - 6:00pm

CHAMBER CHILDREN'S PARTY

Kids gather in the sanctuary for a combined candle-lighting ceremony. Everyone will light their own menorah...

12/25/2016 - 10:00am

KIDS' CONCERT BY NATIONAL YIDDISH THEATRE

Concert by the National Yiddish Theatre. Folklords of its popular family show. For children ages 4 and...

01/02/2017 - 7:00pm

LITERARY SALON AT ANDAZ WALL STREET

Non-Parents Library Series: WESTERN POSTER: MASTERS' readings by Matthew Thurston, Christina Cook.

01/29/2017 - 3:00pm

INTERNATIONAL TRIBUTE TO LUE WESSEL: A COMMUNITY

All ad dimensions in pixels

ABOUT ADVERTISING

Website

- Ads can be placed for any length of time and can go up immediately
- Leaderboard and Rectangle ads can rotate with a maximum of three other ads
- Rectangle ads only appear on the homepage
- Sponsored Post in **Worth Noting**: 1st line, 35 characters; 2nd line, 50 characters

Eblasts

- Delivered every Tuesday to 2,500 subscribers
 - Ads are not in rotation on eblasts
- Payment is in advance for all ads.

To advertise, contact

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