ABOUT ADVERTISING

**Website**
- Ads can be placed for any length of time and can go up immediately
- Leaderboard and Rectangle ads can rotate with a maximum of two other ads
- Rectangle ads only appear on the homepage
- Sponsored Post in **Worth Noting**: 1st line, 35 characters; 2nd line, 50 characters
- Eblists
  - Delivered every Tuesday to 2,500 subscribers
  - Ads are not in rotation on eblists
  - **Payment is in advance for all ads.**

To advertise, contact

**DANA SEMAN**
**ADVERTISING DIRECTOR**
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